



May 8, 2009

On July 23<sup>th</sup>, 2009 The World Wildlife Fund (WWF) in association with 7<sup>th</sup> International Abalone Symposium will convene a meeting of the Abalone Aquaculture Dialogue in Pattaya, Thailand. Please come join us and help play a role in creating the first set of measurable, performance-based, global standards for farmed abalone.

As a key stakeholder in the abalone aquaculture industry, your input at the meeting would be greatly appreciated. We are encouraging an open dialogue with the industry's leading producers, processors and retailers, as well as representatives from academia, governmental agencies and nongovernmental organizations.

This will be the third meeting of the Abalone Aquaculture Dialogue. The two previous meetings were held in Melbourne, Australia and Pringle Bay, South Africa during 2008. The goals of the upcoming meeting will be to:

- Engage new stakeholders and seek additional input on the Abalone Aquaculture Dialogue process
- Discuss the main environmental and social issues associated with the abalone aquaculture industry
- Continue the work that was begun in Melbourne, Australia and Pringle Bay, South Africa to develop standards that will address the key environmental and social impacts of abalone production

The Abalone Aquaculture Dialogue is one of seven WWF-initiated Dialogues underway globally. Standards also are being developed for salmon, tilapia, shrimp, trout, bivalve molluscs and pangasius.

I hope to see you at the meeting.

Sincerely,

Colin Brannen

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